

Meringue
Press Release – Thursday 16th September 2010

Brand New Home For Exclusive Wedding Dress Boutique...

Brides-to-be in and around Lincolnshire will be delighted to hear that exclusive bridal wear label Meringue will launch a brand new wedding dress boutique next month in the heart of Lincoln city.

Located in St Mary's Street above award winning florist 'Flowers by Suzanne' the new boutique will showcase the labels' stunning collection of custom made wedding dress and veils; as well as providing the perfect space to inspire those who are looking to have a fully bespoke design created for their big day.

Owner and designer Nicola Culliford will continue to provide her clients with the time and attention they deserve by offering private appointments; however the new boutique will also be open for browsing at various times between Thursday and Saturday.

Previously tucked away on the outskirts of the city, Meringue has remained one of the County's best kept secrets in bridal wear since it was established just over two years ago. Offering an exceptional level of both service and design, as well as the promise of locally crafted and custom made garments, the labels' signature look of simple, understated glamour has attracted clients from across Lincolnshire and beyond.

“What a bride chooses to wear on her big day is an extremely personal choice” comments Nicola “and there are a huge variety of designs out there for all different tastes and budgets. At Meringue, however, we have quite a unique style and approach that has become extremely popular with the more discerning bride who tends to be looking for the perfect balance between simplicity and embellishment; something that is often quite hard to find”

The boutique will officially open its doors for the first time on Saturday 9th October and Nicola looks forward to meeting many more local brides to be who are looking for something that extra bit special for their big day. Further details can be found at: www.lovemeringue.co.uk

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Supplied Image

Designs from Meringue's latest 'boutique' collection of custom made wedding dresses